

# **Compass for discussion on cultural heritage for children and young people**



**KULTTUURIPERINTÖ**  
KULTURARV  
**2030**



OPETUS- JA  
KULTTUURIMINISTERIÖ



## What is cultural heritage?

- Cultural heritage refers to things, phenomena and environments inherited from the past that people wish to preserve and keep alive, so that they can be passed on to future generations
  - Solid, tangible cultural heritage includes, for instance, meaningful objects, art, books, photographs, buildings and landscapes
  - Intangible cultural heritage includes customs, festivities, traditions, plays and games, music, languages, food-related traditions and handicraft skills, among other things
  - You can also come across cultural heritage online, in the form of games, for instance
- Everyone has the right to their own cultural heritage; everyone also bears responsibility for their cultural heritage
- Cultural heritage changes over time and new cultural heritage emerges all the time

- Cultural heritage helps me understand who I am and where I am going
- There is cultural heritage in everyone's life
- Cultural heritage influences our lives and the relationship we have with society, the environment and other people



# Cultural heritage and me



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## **Why a Cultural Heritage Strategy?**

- Prime Minister Sanna Marin's Government Programme includes a decision to draw up Finland's first-ever Cultural Heritage Strategy
- The Strategy is the Government's plan on how to look after cultural heritage and how to use it in the future
- The decision to draw up the Strategy was made because cultural heritage offers many opportunities:
  - Cultural heritage is diverse
  - Cultural heritage helps us build a sustainable future
  - Cultural heritage unites people in a positive way

# How is work on the Strategy carried out?

- The aim of the Ministry of Education and Culture's project is to involve as many people as possible and allow them to tell what they consider important and worth striving for in cultural heritage
- The compass for discussion on cultural heritage is a tool that enables children and young people to participate and have a say in shaping the Cultural Heritage Strategy
  - The compass includes five themes that are reflected on through three questions
  - The teacher or the class records responses on the Webropol form
  - The responses are read in the Ministry and taken into account in work on the Strategy



**First, reflect on these questions together**

**What kind of cultural heritage is familiar or close to you?**

**How do you identify cultural heritage?**

**What kind of cultural heritage do you like or what is important for you?**



**Five themes of the compass  
for discussion on cultural  
heritage**



Kuva: Kotkan Meripäivät. Topi Leikas  
2018 / Museoviraston kuvapankki

# 1. Regional equality and non-discrimination

- Cultural heritage is everywhere
  - Your own surroundings, Finland and its regions, Europe and the whole world
- Cultural heritage gives you a feeling of belonging somewhere and finding common things with others, near and far
- All cultural heritage is equally important
- Cultural heritage is a treasure and we should look after it together





## **Reflect on this question together**

**What kind of cultural heritage  
can you identify among your  
closest friends and family and  
how do you keep it alive?**

Webropol questions:

- What is important in this theme?
- How is this supposed to look like in ten years?
  - What can we do?

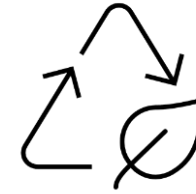
## 2. Cultural heritage as part of a sustainable future

- Growing concern for the environment and climate change
- Peeking into the past gives new ideas for imaging the future and helps us understand the changes that have taken place
- Changing our thinking towards sustainable habits
  - Buying less new things and recycling
  - Using handicrafts and natural materials
  - Refurbishing old buildings and furniture



Kuva: Viljelypalsta, Laura  
Rautjoki 2015 /  
Ympäristöministeriön  
kuvapankki

**Reflect on this  
question together**



**How can we use cultural  
heritage  
to contribute to a more  
sustainable future?**

Webropol questions:

- What is important in this theme?
- How is this supposed to look like in ten years?
  - What can we do?

### 3. Conveying, cherishing and using cultural heritage

- We all create, experience and cherish cultural heritage
- Cultural heritage lives and prospers when it is understood, used and valued
- Cultural heritage is conveyed from generation to generation, from person to person and from culture to culture
- Through joint actions and international cooperation, valuable cultural heritage can also be protected and preserved



**Reflect on this question  
together**



**How can you cherish and  
use cultural heritage?**

Webropol questions:

- What is important in this theme?
- How is this supposed to look like in ten years?
  - What can we do?

## 4. Wellbeing and cultural diversity

- Cultural heritage creates wellbeing and gives energy for everyday life
- It creates and supports a sense of togetherness among people
- Cultural heritage increases understanding about yourself, other people and the world
- Everyone has the right to their own cultural heritage and everyone's cultural heritage is equally valuable



Kuva: Suvilahti skeittarit, Laura Rautjoki / Ympäristöministeriön kuvapankki

**Reflect on this question together**

**How can we use cultural heritage to  
increase discussion and  
understanding among different  
people?**

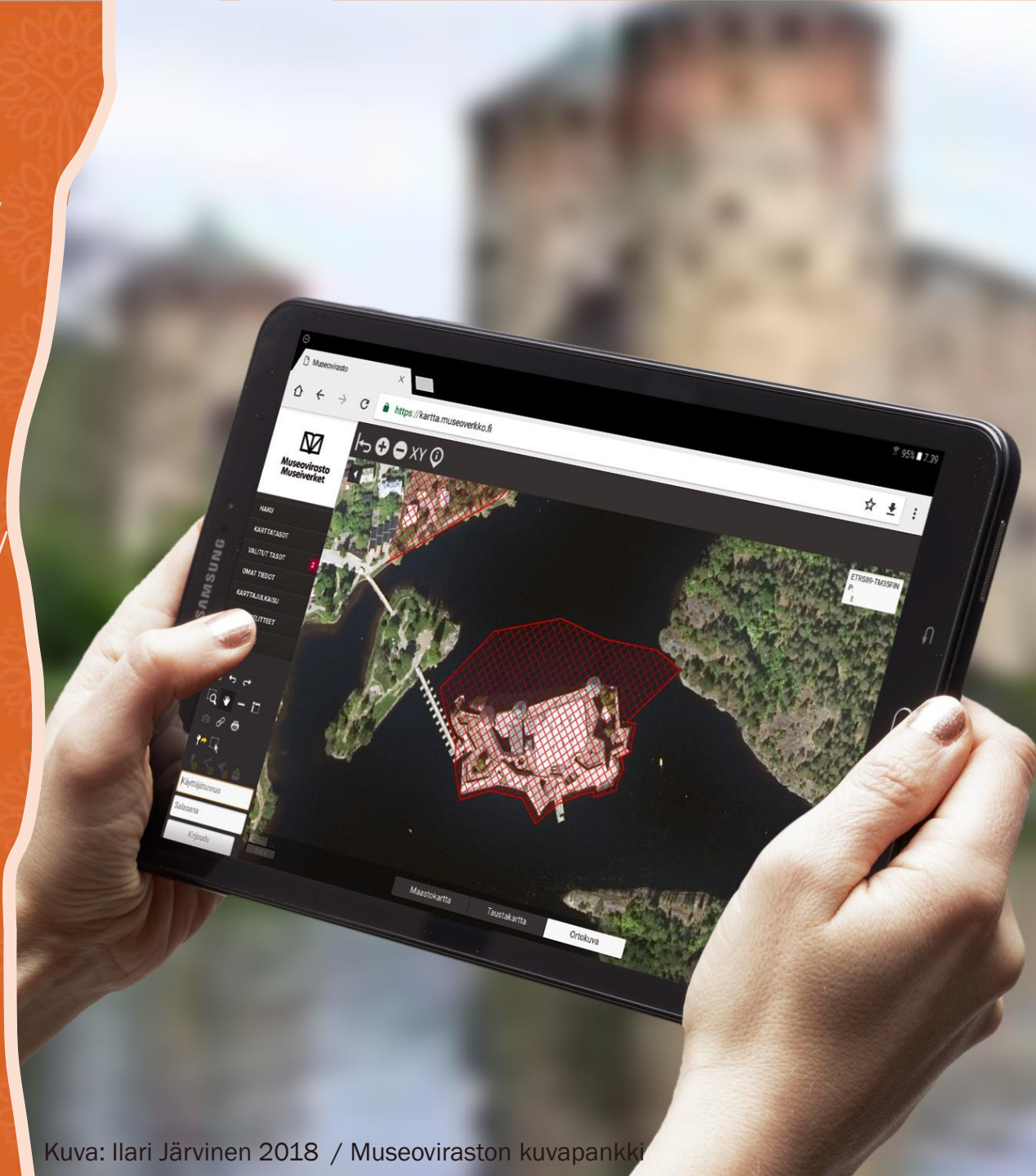


Webropol questions:

- What is important in this theme?
- How is this supposed to look like in ten years?
  - What can we do?

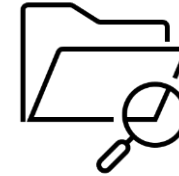
## 5. Reliable information

- Cultural heritage is constantly explored from many different perspectives in various fields of science
- Information can be found in museums, libraries and archives, for instance
  - There is also all kinds of information available online
  - Everyone should develop their online media literacy in order to recognise reliable information
- We are also experts in cultural heritage ourselves as we all create, experience and use it
- By getting to know cultural heritage, you can find interesting and useful information about things and phenomena
- Information helps us understand the world and create better solutions for the future





**Reflect on this  
question together**



**Where and how could you use  
cultural heritage information?**

Webropol questions:

- What is important in this theme?
- How is this supposed to look like in ten years?
  - What can we do?



## Links:

Video about cultural heritage:

<https://www.youtube.com/watch?v=QHHI-t4jepl&t=68s>

[Finnish Heritage Agency and Visit Finland 2018]

Webropol response form:

<https://link.webropol.com/s/lapsillejanuorille>

Information about cultural heritage strategy:

<https://minedu.fi/kulttuuriperintostrategia>

**The Webropol response form**

**is open**



**until 15 October 2021**

**Wishing you fruitful discussions!**