

18 October 2021

## **Ministry of Education and Culture's Privacy Notice to Data Subjects**

Personal data to be processed for dialogue series Culture and Arts Policy Dialogues between Canada and the Nordics (Online),  
Dialogue 1: 27 September 2021  
Dialogue 2: 27 October 2021  
Dialogue 3: 2 December 2021

### **1 General**

This privacy notice contains the information for the data subject (natural person) that is required under Articles 12 and 13 of the EU's General Data Protection Regulation (EU) 679/2016. This notice will be given to the data subject whenever personal data is collected from him or her.

### **2 Controller and the controller's contact details**

Ministry of Education and Culture  
Visiting address of the Registry: Ritarikatu 2 b, Helsinki, Finland Postal address: P.O. Box 29, FI-00023 GOVERNMENT, FINLAND  
E-mail address: [kirjaamo.okm@gov.fi](mailto:kirjaamo.okm@gov.fi)  
Tel. +358 295 16001 (exchange)

### **3 Data protection officer's contact details**

Data Protection Officer of the Ministry of Education and Culture  
E-mail address: [okmtietosuojaavastaava@gov.fi](mailto:okmtietosuojaavastaava@gov.fi)  
Postal address: Ministry of Education and Culture, P.O. Box 29, FI-00023 GOVERNMENT, FINLAND

### **4 Purposes for the processing of personal data**

Culture and Arts Policy Dialogues between Canada and the Nordics (Online) is a virtual dialogue series arranged by the Finnish Presidency of the Nordic Council of Ministers in cooperation with Canadian Heritage and the Nordic Council of Ministers. The dialogues are arranged in Microsoft Teams on 27.9.2021, 27.10.2021 and 2.12.2021. The personal data register and the personal data in the event register will be processed for the purpose of managing registration and participation in the event and for sharing material with the participants at the event.

### **5 Basis for processing of personal data**

The processing of personal data is mainly based on the consent of the data subjects (participants in the event) (Article 6(1)(a) of the EU General Data Protection Regulation). Data subjects consent to the processing of their personal data when they register for the event.

### **6 Categories of data subjects and categories of personal data to be processed**

The first name and last name, profession/title, organisation/company, email address and country of the participants are requested when registering for the event. The data are obtained from the data subjects themselves at the time of registration. Images, photos, videos and other audiovisual material from the event will also be processed.

## **7 Processors**

Ministry of Education and Culture will use the event registration tool by Webropol Oy. The controller has access to the tool and to its technical support. Webropol Oy processes personal data as the provider of the service.

## **8 Transferring personal data outside the EU or the EEA or to international organisations**

The personal data will mainly be handled in the EU and EEA, but in addition, it may be transferred to Canada and to Canadian Heritage (who may process the data during the organization of the conference and the follow-up). The European Commission has determined that commercial organisations in Canada offer an adequate level of data protection.

## **9 Personal data retention periods**

The controller will process personal data during the organisation of the conference and the follow-up. The participants' contact information may be used to send information about similar events in the future.

## **10 Data subject rights**

Data subjects have the right to be informed by the controller of whether or not their personal data are processed. Data subjects have the right to withdraw their consent for processing their personal data and thus to cancel their registration for the event.

Data subjects also have the right to request from the controller:

- access to the personal data on themselves
- correction or erasure of personal data which are inaccurate or out of date
- restriction of the processing of personal data

If data subjects discover that their personal data have been processed unlawfully, they have the right to lodge a complaint with the Data Protection Ombudsman.

## **11 Automatic decision-making and profiling**

The personal data will not be used for automated decision-making or profiling that would have an effect on the data subjects' rights or freedoms.

## **12 Protection of personal data**

In its capacity as the controller, the Ministry of Education and Culture has taken the necessary technical and organisational measures to ensure that the data are secure and also requires this of the processors of personal data.